

Common Cents

"An inside look into businesses and companies in the City of Torrance"

Common Cents is a half-hour show that explores local companies and small businesses, introduces viewers to the people behind the scenes and provides a comprehensive look at their operations, history and mission. **Common Cents** promotes a supportive relationship among the business community, the city government and the community at large.

Show #1.07 featuring Cookin' Stuff

Cablecast: 1/10/2007-2/7/2007

As national chains continue to dominate the retail landscape, stand alone stores fight an uphill battle for the consumer dollar. Family owned and operated Cookin' Stuff has waged that battle successfully since 1973. The company stocks over 20,000 items in its 11,000 square foot store, carrying everything from the smallest kitchen gadget to the latest electric mixer.

For more information, contact:

Cookin' Stuff

22217 Palos Verdes Blvd.

Torrance, CA 90505

(310) 371-2220

www.cookinstuff.com

Common Cents airs DAILY on CitiCABLE 3 at 5:30 AM, 10:30 AM & 4:30 PM

Exclusively on the Torrance Time Warner Cable Television System and www.tornet.com

Since February 1, 2006, shows are archived online at http://torrance.granicus.com/ViewPublisher.php?view_id=7

Contact Associate Producer/On-Air Host Marie Choi at mchoi@tornet.com via e-mail or (310) 618-5762 if you have any questions or would like to be considered for a future episode of *Common Cents*.